# Seven Ways to Support **Pathways for Kids Financially**

- **1.** Make a tax-deductible donation to Pathways for Kids, a tax-exempt organization under Section 501 (C) (3) of the IRS Tax Code, Federal ID number 94-3313219. You can go to our website: http://www.pathwaysforkids.org just click on DONATE.
- 2. Contribute real estate, antiques or jewelry to Pathways and write the contribution off at the fair market value.
- **3.** Donate an old car. Go to: http://www.pathwaysforkids. org - Click DONATE, then Click on DONATE AN OLD CAR.
- 4. Include a bequest in your Will or Trust to Pathways for Kids and reduce your Federal Estate Taxes.
- **5.** Set up a Charitable Remainder Trust.



- **6.** If you are an employee with the City and County of San Francisco you can donate to Pathways for Kids through your Local Independent Charities (LIC) payroll deduction program.
- 7. Help Pathways for Kids raise money by soliciting individuals, corporations and foundations. If you prefer to mail a check, please mail donations to:
  - Pathways for Kids Donations 331 Filbert Street San Francisco, CA 94133
- We need your assistance. Please call: Grace Long (415) 986-5885 to Coach or Contribute!
- Every donation of any size is greatly appreciated!



## The PATHFINDER Staff

Editor Ruth Taylor

Writers Cassie Miller, Ruth Taylor Peter Dwares, Pathways' Students

**Pathways For Kids** 331 Filbert Street San Francisco, California 94133 Phone: 415.986.5885 Fax: 415.986.5893

Email: info@pathwaysforkids.org Website: www.pathwaysforkids.org



# **First Pathways Sponsors/Students & Staff Reception**

by Ruth Taylor



Pathways for Kids held it first Reception in appreciation for the sponsors who supported student field trips, the students who attended those field Kids program, and Pathways teachers and staff.

The Reception was held July 13, 2009 at the Iluna Basque Restaurant where Chef Mattin Noblia provided a variety of hors d'oeuvres and finger food that was simply "to die for."

Attendees at this gala event had an opportunity to meet, socialize and network with representatives and entrepreneurs from San Francisco businesses. Everyone there, however, remained cognizant of the purpose Pathways for Kids — exposing our

youth to a variety of potential business careers and helping them make important career choices.

The Reception was an opportutrips, supporters of the Pathways for nity for students, teachers, staff and sponsors to mix and mingle in a relaxed setting and enjoy the camaraderie of working towards similar goals.

> Certificates were given to the business sponsors who provided field trips for the students in the program. These certificates were given to show appreciation for the time, effort and expertise of the sponsors. Kudos to Cassie Miller, Program Director, for organizing the event and

> to Peter Dwares, Founder and Executive Director who had the vision for this excellent program.



331 Filbert Street San Francisco, CA 94133



### Career Opportunities • Mentoring & Motivational Programs • Entrepreneurialism • Investing • Capital-Building

### **MISSION STATEMENT**

Pathways for Kids serves to empower San Francisco's Underserved, Inner-City Youth by exposing them to career opportunities through Mentoring and Motivational Programs, with an emphasis on Entrepreneurialism, Investing, and Capital-Building.

## Fall/Winter 2009 Volume 5, Issue 6



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July Pathways Reception at Iluna Basque Restaurant in San Francisco

## **Pathways Honors Virginia P. Marshall**



Virginia P. Marshall has spent her entire life making a "positive difference in the lives of children." Her high school class (1970) of Carver High School in Brownsville, Tennessee was the last "ALL Black Class," before the public schools were integrated the next school year. Growing up on a farm in rural West Tennessee her parents taught Virginia and all of their children the importance of hard work, putting God first, helping others and that "education is the key to than 1,800 students.

a better life." Virginia P. Marshall was selected as a Jefferson Award Winner in June of 2009 and showcased with her students on KPIX, Channel 5. Under the auspices of The San Francisco Alliance of Black School Educators, Virginia is the Chairperson for the single Mother and her three children

annual Honor Roll Celebration for more than 1,200 African American students enrolled in the SFUSD, grades 3-12. Virginia's motto is, "We can change the world...one student at a time."

"It has been my pleasure to work collaboratively with Peter Dwares, Director/Founder of Pathways for Kids for more than eight (8) years. Pathways for Kids is an excellent organization that helps the SFUSD bridge the achievement gap for underserved students; especially African American and Latino students.

"Over the years, this great collaboration with Pathways has helped students in my classes from the former Enola Maxwell (now ISA) to Galileo Academy of Sciene & Technology learn about various careers. In conjunction with Pathways for Kids, for four (4) stellar years, Peters Dwares and his staff helped me to put forth excellent "Career Days" each year for a student body of more

"Via Pathways for Kids, Peter and his staff have taken my students behind the scene with the San Francisco Giants, back of the house and front of the house at the Ritz Carlton Hotel.

"Peter and Pathways mentored a

throughout their high school years at Galileo and further exposed these students to careers and experiences they would only read about in books.

"Pathways for Kids — bridging the gap for SFUSD in the dawning of the 21st Century. As an educator and parent, I will always be grateful to Peter and "Pathways for Kids," for the work you do on behalf of the 55,000 students enrolled in the SFUSD."

## **Giants Mania**

by Cassie Miller

The students, sponsors and staff members of Pathways For Kids are appreciative for the splendid program provided by Craig Solomon and Sara Hirsch during our October 1, 2009, San Francisco Giants Field Trip to AT&T Park. Sara Hirsch detailed the arrangements and schedule of events during the absence of Craig. However, Craig was present to greet and accommodate our students on the day of the event.

Students, teachers and staff members from the CARE Program, Bay View District, and Youth Chance Program, Embarcadero, were in attendance. Because of the large group in attendance, Sara arranged for Pathways' students to meet her and fellow staff in front of the Dug-Out Store at 10:30 am. The San Francisco Giants'

continued on page 5, column 1

\$600,000.00 Peter Dwares

\$65,000.00 US Bank

\$50,000.00 The Gap Foundation

### \$25,000.00

Rebecca Beeson Charlotte & Arthur Zitrin Foundation Ray & Rosa Meyers

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## A Very Special Thank You to Our Partners!

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Students visit CUESA Center for Urban Education about Sustainable Agriculture



Students visit Deloitte and Touche



Students visit Port of Oakland



## **Giants Mania**

(continued from page 2) game was scheduled to begin at 12:30 pm. Therefore, we had a full agenda prior to the starting time for the game.

Craig and Sara escorted the group to a conference room and introduced themselves and other staff. Nikki Bivetto from the Human Resources Department, was the first presenter. She and Sara gave a history of their educational backgrounds and career interests.

Nikki proceded to distribute a list of positions held at the San Francisco Giants Office. Not included on the list was the "Grounds Crew" who operated 365 days of the year for 24 hours. They also hire Security Guards, Ushers, and Seasonal Store Employees.

College students do internships for credits and stipends at the Park. They hire staff to maintain local and out-of-town score boards, scouting, group promotions and sales.

Following the presentations of our leaders, students were individually introduced and provided time to ask questions. Students wanted to know, "How do you get the employer's attention for hire?" It was suggested that students send in tapes of themselves and describe their interests.

Nikki also explained how the Giants' Program plans events months ahead for the next season. The 2010 schedule of events was completed in May of 2009.

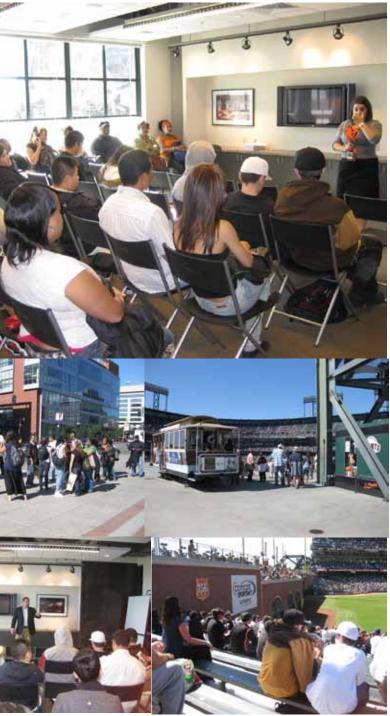
Nikki gave a list of other events held at AT&T Park: UFL, Green Day, Concerts, Private Company Events, and many other non-baseball events which require hundreds of employees. She announced that AT&T Park had won an Award for "Best Sports Facility of the Year".

Sara also introduced Albert Jainaes, who worked in the Promotions Department. He explained to the students that his field of expertise was in Hispanic Marketing and Sales. He is currently a full-time permanent employee for the Giants. He had a humble beginning through volunteering and serving as an intern which led to his permanent position. He announced that Ticket Sales and Food Sales provide the biggest revenue.



eloitte and Touche Presenters

Immediately following the presentations, Sara issued each person a complimentary ticket to the game and the students had lunch prior to viewing the game. The sponsors at the S.F. Giants provided an excellent career oriented program for our students —thanks to the wonderful planning of their staff!



Students acquire much information about Giants Corporation and have fun enjoying a Giants' home game after group discussions!



Program Directo for Pathways for Kids Cassie not only plans, organizes and implements the field trips our students attend, but she also attends each field trip with the students and writes the reports on these trips.

## **Students Visit** Garden for the **Environment**

by Cassie Miller

Pathways for Kids was referred to the sponsors of Garden for the Environment by Catania Galvan from the San Francisco Department of Water Works. She sponsored a previous Pathways for Kids field trip. We were introduced to Suzi Palladino who arranged and scheduled a tour for this facility.

Upon our arrival, we were greeted by Nicole Brisebois who directed us to the center of the garden. She gave a history of the community garden's 20 year existence and it's previous locations. Nicole described the functions and purposes of a community garden.

The garden is open to community at no cost. People from the community are encouraged to come and observe or particpate in the planting of their own personal garden. She introduced us to two volunteers. Each presenter gave a personal history of their developing childhood



and events leading to their current interests and involvement with the garden. The students gave individual introductions and shared at least one personal interest.

The presenters discussed gardening skills and emphasized how they can lead to various careers relating to food consumption, composting, medical/herbal needs, clothing and household products. They invited the students to several scheduled events sponsored by the garden: Composting skills; Urban composting; Herbal first aid; Organic gardening with children; and the Summer solstice celebration.

Several plants and flowers were identified, and students were invited to sample the edible plants and flowers. As individual specimen were introduced, our leader described the types of plants and how they helped people. A history for their purpose and successful growth conditions was described. The several levels of composting were described and the students were shown a sample of each phase of develpoment.

The students toured sevral gardens located on this facility. They

were shown a display of the "Youth Garden." Its origin and a description of the youth's participation of the youth's participation were shared with the students. The "Victory Garden" was of particular interest to the students after Nicole gave a history of the purpose of its inception during World War II. Students were informed of the country's depression and how people began to rely on victory gardens to provide food for their

At the end of our visit, students participated in a question/answer session to assure their learning experience from the tour.

existence.

Lunch was provided for the students at the food court in nearby Stonestown. All activities took place in an outside sitting which didn't discourage the students interest and participation.

Pathways gives this tour a favorable evaluation because it stressed the importance of an awareness of the need to recycle, its relationship to the needs of our community, and its dedication to improve the environment of our communities.

# Peter Dwares

Founder/Chairman, Pathways For Kids

Deter Dwares is a man with a passion for communities, especially San Francisco, including the properties and people that together form them. He holds a strong conviction that investments can and should be beneficial to both the investor and the community in which the investment is made. This conviction has shaped the Dwares Group from its inception, and molded it into the highly reputable and successful company that it is today.

### Giving Back to the Community

- Past President of Board of Directors 1993-1996 of Aid to Adopt A Special Kid (AASK), a national adoption agency, Director 1976-1996
- Sponsor Capitola Uncle Nathan's Day 1980 present
- Instructor of Business Law, University of California at Berkeley Extension, 1974-1992
- Member of World Affairs Council 1980 present
- Member of Commonwealth Club 1990 present
- Fundraising Chairman, Campus Chest University of Pennsylvania 1965
- Founder, Children's Medi Fund, 1973
- Director, International Relations Chairman, American Jewish Congress, 1973-1976
- Advisor, From the Heart, 1997-1999
- Founder/Chairman, Pathways For Kids a 501 (c) (3) Mentoring Program for Inner City Kids, 1998 - present
- Member, International Diplomacy Council 1996-1997
- Dean's Circle Advisors, Washington College of Law, American University 2001 - present
- Member, World Trade Club 1999 presentSan Francisco Black Chamber of Commerce Advisor 2001
- · Governor's Appointment to State Area Board of Developmental **Disabilities 2003**
- Jefferson Award

Website: www.dwaresgroup.com

Pathways 2009 Field Trip List — October 2008 – June 2009			
Giants Baseball Park - SBC	San Francisco Fire Department	San Francisco Public Utilities	
Israeli Consulate	HCA & Co.	Commission Oceanside	
Dr. Andrew Rosenblatt	Illumina Biotech	Water Pollution Control Plant	
Serena Software Co.	KGO, Channel 7 News	San Francisco 49ers Organization	
Ritz Carlton Hotel	KPIX – Channel 5	San Jose State University	
		CUESA - Center for Urban Educa-	
US Bank	Wells Fargo Bank Wells Fargo Museum	tion about Sustainable Agriculture	
Juma Ventures - Main Office	HSBC Bank	Deloitte & Touche	
UPS - United Parcel Service		Garden For The Environment	
GAP Clothing Store	Kaiser Permanente Medical Center	Port of Oakland	

Dear Friends and Pathways For Kids,

As we are all aware, these times are increasingly difficult. Yet, our inner city youths need Pathways For Kids services more than ever.

I am personally very proud of Cassie Miller's programs, all now in businesses at venues away from schools. Half the learning about careers is seeing venues. Most of these young people have never seen the intricacies of the 49ers Merchandising, lending strategies of U.S. Bank, hotel operations like the Ritz Carlton, accounting skills from Deloitte & Touche, and the management of a television station such as Channel 5 and Channel 7 Studios.

Your contribution of funds, an auto or real estate, will not only give you a Large Tax Deduction, but the satisfaction in knowing it is for a Great Cause.

It will help your underserved San Francisco youth tremendously.

Sincerely,

-Peter Dwares Founder and Chairman







# Students Visit CUESA Center for Urban Education abour Sustainable Agriculture



11<sup>th</sup> Annual Benefit Gala, Saturday, November 14, 2009, at the Inter-Continental Hotel on Howard Street in San Francisco.

This gala event — "Hot Casa*blanca Nights*" — featured a live and silent auction, casino style gambling, cocktails, entertainment, dinner and dancing.

Movie critic Jan Wahl hosted this wonderful fund-raising event for underserved youth in the San Francisco area. Jan called to the stage several Pathways for Kids students who had been given complimentary tickets and who attended the event with their teachers and parents.

Students were asked what they thought about the Pathways for Kids Program and what career choices were they making at this point in their lives.

Jan was entertaining and excellent as the MC, the atmosphere was festive, the auction items were fabulous, the food was delicious, the gambling was fun, and the people glowed with excitement and exuberance!

PATHWAYS FOR KIDS was founded in 1998 and prepares innercity youth for both higher education and a variety of career options by involving them in career exploration activities in class, after class in the workplace and one-on-one — tapping their imagination and motivation and inspiring them to explore their own paths.

Pathways for Kids provides mentor relationships so that young people will experience directly the link between education and careers. Through the ongoing experience of career and business related field trips, students experience life in the world

Pathways for Kids staff held their of business and entrepreneurship; and the business leaders share their unique workforce experience with these youth. To date, Pathways for Kids has served over 10,000 young people, and we have significantly increased our exposure every year.

> Couples and individuals attending this year's gala bid generously at the live and silent auctions. Founder and CEO, Peter Dwares and his entire staff extends a sincere Thank You to all who attended and gave generously to this worthy cause!

> > Gala Photos by Nicolo





REGISTRATION AG

